# Akshay Kumar

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Research Interests Machine Learning, Algorithms & Optimization

EDUCATION

Indian Institute of Technology, Kanpur

B. Tech. / M. Tech. (Dual Degree) in Computer Science & Engineering July 2010 - July 2015

- M. Tech. CPI of 10.0/10.0 (Ranked first in the department among 108 students)
- B. Tech. CPI of 8.9/10.0

Patent & Publications B. Bollig, P. Gastin and A. Kumar. Parameterized Communicating Automata: Complementation and Model Checking. (FSTTCS' 14). [pdf]

B. V. Srinivasan, A. Kumar, S. Gupta, K. Gupta. Stemming the flow of information in a social network. (SocInfo' 14). [pdf]

Patent: Filed US20150113056A1, "Identifying Target Customers To Stem The Flow Of Negative Campaign" as one of the inventor. [link]

Јов EXPERIENCE

#### Software Engineer, Google, Mountain View - CA

April 2017 - Present

Working on brand lift measurement and optimization for YouTube Ads.

- Built a deep neural net based brand lift prediction model.
- Designed a bid lowering based bidding system to optimize for maximizing brand lift.

# Software Engineer, Google, London

September 2015 - March 2017

Worked on AdSense to acquire premium publishers for Google AdSense.

Research Internships

## PCA: Complementation and Model Checking

May - July 2014

Mentored by Prof. Paul Gastin & Benedikt Bollig at LSV, ENS Cachan

Proved the complementability of PCAs (Parameterized Communicating Automata) under context bound and used it obtain monadic second-order (MSO) logic characterization of PCAs

- This work was presented at **Highlights 2014** conference.

#### Stemming the flow of Information in a Social Network

May - July 2013

Research Intern at Adobe Research Labs under the supervision of Dr. Balaji Vasan

Developed E2E system for stemming the flow of information in a network by exploiting network structure and finding optimal set of beginning nodes.

Research EXPERIENCE

# Predictive Lift modelling: Predicting incremental gains

September 2018 - Present

Ongoing Course Project in CS229 (Machine Learning)

Stanford University

Designing a predictive response model to predict the "incremental" effect of an ad campaign on consumer behavior.

## Face Swapping and Harmonization using neural nets

April - June 2018

Course Project in CS231N (CNNs for Visual Recognition)

Stanford University

Developed an approach for face anonymization via. face detection, anonymization and blending. Trained a 9 layer deep CNN on LFW (Labeleed Faces in the Wild) dataset. [report]

#### Network Analysis of Weighted Signed Bitcoin Network

September - December 2017

Course Project in CS224W (Analysis of Networks)

Stanford University

Studied trust in signed weighted bitcoin network and designed a linear regression based algorithm for trust prediction using social imbalance theory and graph topology. [report]

#### Parametrized Algorithm for Even Cycle Transversal

Dec 2013 - July 2015

Master's Thesis project under the guidance of Prof. S K Mehta

IIT Kanpur

Devised an  $O(17^k)$  deterministic FPT algorithm for Even Cycle Transversal Problem. Better than

the currently best known  $O(50^k)$  FPT algorithm. [report]

#### Concentration Bounds for Absolutely Normal Real Numbers

Bachelors Project under quidance of Prof. Satyadev Nandakumar

IIT Kanpur

July 2013 - April 2014

Improved the currently existing bounds of Turing's Unproved Lemma on Absolutely Normal Real Numbers. Used Talagrand's Inequality to get a concentration bound on non-independent Bernoulli variables. [report]

SELECTED PROJECTS

#### Movie Recommender System

July - November 2013

Course Project in CS771 (Machine Learning)

IIT Kanpur

Devised a recommender system to guess movie ratings given by a user using an improved version of Matrix Factorization algorithm for movie recommendation used in Netflix contest. Algorithm used is a hybrid filtering algorithm which uses both movie's and user's attributes. [report]

#### Hand Gesture Recognition using Microsoft's Kinect

March - April 2012

Course Project in CS365 (Artificial Intelligence)

IIT Kanpur

Recognized robust hand gestures by applying FEMD (Field Earths Mover Distance) on shape of hand extracted by Kinect. Hacked Kinect to detect robust hand gestures using PointCloud Library and OpenCV. Accuracy of nearly 75% reported. [report]

#### **Advanced Data Structure**

November 2012 - January 2013

Winter Project under guidance of Prof. Surender Baswana

IIT Kanpur

Studied advanced data structures such as persistent/retroactive data structures, cache oblivious data structures & algorithms, dynamic graphs and succinct data structures. Also looked into LCA-RMQ problem with linear preprocessing time & constant query time algorithm for the same.

Talks Given

- Hand Gesture Recognition using Kinect. As part of course CS365 (Artificial Intelligence). [ppt]
- Google Similarity Distance. As part of course CS687 (Algorithmic Information Theory). [ppt]
- A Combinatorial, Primal-Dual Approach to Semidefinite Programs. As part of course CS698C (Semidefinite Programming). [ppt]
- Stemming the spread of rumors in a social network. Talk given at Adobe Research Lab. [ppt]
- Unique Games Conjecture: Subhash Khot wins the Nevanlinna prize. SIGTACS talk. [webpage]

ACADEMIC ACHIEVEMENTS

- Ranked first in the department amongst the M. Tech. batch of 108 students.
- Ranked 162 in IIT JEE 2010 and 189 in AIEEE 2010 (amongst 1M candidates in each exam).
- Awarded **Academic Excellence Award** for the term 2011-12 & 2013-14.
- Awarded the CBSE Merit Scholarship for Professional Studies AIEEE for 2010-2014.
- Gold medallist, Junior Science Olympiad (2007) & Bronze Medallist, Junior Mathematics Olympiad (2007).
- Awarded KVPY fellowship by Department of Science & Technology, Government of India.

RELEVANT COURSE WORK

- AI & ML: Machine Learning\*#, Artificial Intelligence, Convolutional Neural Networks for Visual Recognition\*, Analysis of Networks\*, Probabilistic Graphical Models\*#, Convex Optimization, Machine Learning: Tools, Techniques & Application, Introduction to Cognitive Science, Nonclassical Logic, Mathematical Logic
- Algorithms, Theory & Optimizations: Randomized Algorithms, Approximation Algorithms, Semidefinite Programming, Advanced Algorithms, Data Compression, Algorithmic Information Theory, Finite Automata on Infinite Input, Theory of Computation
- Mathematics: Linear Programming, Operations Research, Linear Algebra, Complex Analysis, Real Analysis, Multi variable calculus, Differential Equations
- Computer Science: Principles of Programming Languages, Computer Networks, Database Management System, Compiler Design, Operating System, Computer System & Organization, Introduction to Computing, Introduction to Electronics
- \*: Courses done at Stanford University #: Currently ongoing

TECHNICAL SKILLS Programming Languages: Other Tools:

C, C++, Python, Java, Go, Haskell, R, Oz, SQL, PHP Tensorflow, LATEX, MATLAB, GNU Octave, Lex, Yacc, weka